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Press Release

NavGate Technologies Announces New COOL Solution for Employers as EEOC Enforces Caregivers'...

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BusinessWire - The Equal Employment Opportunity Commission (EEOC) has recently issued firm guidelines to assist employers with understanding caregiver rights and in honoring best-practices for workers with caregiving responsibilities. The online document, Employer Best Practices for Workers with Caregiving Responsibilities, directly highlights the need for employers to "provide support, resource, and/or referral services that offer caregiver related information to employees."

CareOptions(TM) OnLine (COOL(TM)), now offers employers a foundation towards fulfilling the EEOC caregivers' rights best-practice guidelines.

COOL(TM) (www.COOL.net) is the only consumer-driven, web-based care-planning, wellness, disability, long-term care and caregiver resource on the market today that offers powerful, yet user-friendly, applications, information, and real solutions to the multitude of issues facing both caregiver and non-caregiver working age adults - not just listings of providers.

"COOL(TM) delivers the underlying education, prevention, solutions and proactive tools necessary to support employers in providing an effective system to establish caregiver-conscious worksites as directed by the EEOC," stated Robert Pearson, CEO and founder of NavGate Technologies(R), the developer of COOL(TM). Pearson adds, "Ultimately, COOL(TM) helps employers reduce the costs of lost productivity. COOL(TM) is a self-contained, private, and comprehensive system for all employees and employee caregivers to locate and implement countless services and resources, thereby reducing employee absenteeism, presenteeism and work reductions."

The sophisticated COOL(TM) knowledgebase holds over a million resource records with no advertisements and no paid listings. COOL(TM) is not a lead system for providers, and does not simply provide confusing links to third party sites. COOL(TM) is completely unbiased, and delivers one-stop-relief to working caregivers through COOL-Tools that help:

-- determine care needs and evaluate care facilities and service providers

- create personalized, step-by-step Care Plans
- understand the long-term care system and medical conditions
- compute current and future costs of care locally and nationwide
- project the personal financial impact of caregiving on income and savings, now and in the future
- offer caregiver support resources such as respite, financial assistance, and stress-reduction

With all of the appropriate and effective tools just a click away, COOL(TM) takes the burden and time-consuming confusion out of the demands of caregiving workers and their family members. By also offering a comprehensive wellness component, COOL(TM) promotes a healthier, more productive workforce for both employees and employers.

COOL is powered by NavGate Technologies(R), a division of CareQuest, Inc (www.CareQuestU.org). Employers, HR Professionals, Worksite Brokers and Consultants may view an introductory video about COOL(TM) at www.COOL.net.

SOURCE: NavGate Technologies

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