

insurance news net.com
Your industry. One source!

Within FIVE YEARS, 57% of ALL Annuity Agents will be... **OUT OF BUSINESS**

Where Will YOU Be?

Front Page Insurance Newswire Life & Health Property & Casualty Featured Articles Mergers & Acquisitions InsuranceNewsNet Magazine



The OFFICIAL Magazine for Life, Annuity and Health Producers
October Issue Now Available ONLINE!
 The Fallen Advisor: Tales of Epic Insurance Fraud



NavGate® Technologies' COOL™ site Wins Top Award in 2009

- [E-mail Article](#)
- [Print Article](#)
- [Free Newsletter](#)



New Product & Technology Awards Program

Madison, Wisconsin – September 14, 2009 – NavGate® Technologies, a division of CareQuest®, Inc., was a top winner in the 2009 New Product & Technology Awards. The program, presented by the Mature Market Resource Center, a national clearinghouse for the senior market, is the first awards program of its kind to recognize the most innovative products & services for older adults and their families.

CareOptions OnLine™ - COOL™ - received the highest award in its category. "We were delighted to take part in the first annual New Product & Technology Awards program this year, and were honored to be selected as a top winner," says Bob Pearson, President and CEO of NavGate® Technologies.

Entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence of design, content, creativity and relevance to the senior market.

Sunrise Senior Living, National Council on Aging (NCOA), George Mason University's Program in Assisted Living/Senior Housing Administration, Lovin' Life After 50, and American Custom Publishing Corporation® sponsored the 2009 awards program.

NavGate® Technologies designs and develops analytic software, web-based and cloud applications for wellness, healthcare resources, and care planning systems concerning disability, accident, illness, short & long-term care, eldercare, and caregiving issues. Our award winning system is CareOptions™ Online – COOL™. COOL™ is a powerful and user-friendly consumer driven wellness and care planning system. COOL™ is the largest, self-contained knowledgebase to all care planning and wellness resources. COOL™ helps users to:

- Learn about and create Living Wills (Advance Directive for Health Care).
- Create personalized Care Plans showing all care options, for now or in the future.
- Locate local care providers and determine the costs of care in our exclusive, proprietary knowledgebase, and forecast these costs well into the future.
- Search for wellness information, take interactive assessments, access care provider checklists, find caregiver resources, and MUCH MORE!
- It's easy! Its point, click, and quick. It's COOL™!

NavGate Technologies™ is a division of CareQuest®, Inc., (www.CareQuestU.org) headquartered in Madison, WI and maintains offices in Neenah, WI and Minneapolis, MN. For further information, visit our website at www.navgate.com, and view the COOL™ intro video's at www.cool.net.

FOR MORE INFORMATION:

Juliett Dykstra - juliettd@navgate.com
 Communications Manager
 1-800-833-2524 x.3052

Tired of Declining Seminar Attendance?

INN Services

- [Free Newsletter](#)
- [Edit My Newsletters](#)
- [Advertising Info](#)
- [PR/Press Release Service](#)
- [Add INN To Your Website](#)

INN Features

- [Insurance Newswires](#)
- [FREE L&H Magazine](#)
- [Multimedia Center](#)
- [International News](#)
- [Law & Regulation](#)
- [Reinsurance News](#)
- [Technology News](#)

The SEC 151A News Center
 Updates and More

Featured PR >>

- [Homeowners: Consider Wedding Insurance for Your At Home Wedding](#)
- [Norvax Insurance Quote Engine Adds Direct Access for Blue Cross Blue Shield of Illinois \(BCBSIL\) Online Applications](#)
- [Schools, Students, and First Amendment Boundaries Announcement from 1st Source Insurance Compliance](#)
- [Kamakura Reports the Recession is Over: Troubled Company Index Improves for Sixth Consecutive Month in September](#)
- [Amalgamated Life Insurance Names Matthew Ordille Director of Worksite Enrollment](#)
- [Findings Released by Imeriti, Inc. Reveal the Hottest Life Insurance Lead Program in the Industry](#)
- [Partners Advantage Hosts Celebrities, Top Agents and Carriers at Vegas Extravaaganza](#)

[Connecting Neighborhoods](#)

- [Subscribe to INN Free Newsletter](#)
- [INN Magazine](#)
- [Post Press Releases](#)
- [Refer an Associate](#)
- [Insurance Events](#)
- [Advertising Info](#)
- [Contact Us](#)
- [Linking Instructions](#)
- [Submit an Article](#)
- [Article Search](#)
- [Insider Login](#)



IMMEDIATE ACCESS
 to Policy Review Script

The POLICY REVIEW Kit
 Uncovers Sales and Creates Referral Opportunities

This easy-to-follow guide reveals the immediate opportunities awaiting your clients...

CLICK HERE!

