

Business Wire - Press Release



91% of New Yorkers Want Central Resource for Long-term Care Services; NavGate Technologies Answers with COOL Knowledge Base of Long-term Care Resources

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AARP reported this week that 91% of New York respondents in an AARP study said they want a central location to find long-term care resources for their future needs. New Yorkers need to get COOL, CareOptionsOnLine, the most comprehensive care planning resource available.

The user friendly, COOL knowledge base holds thousands of searchable listings for long-term care resources and facilities across the nation, accurate cost of care calculators to create an awareness among Baby Boomers of long-term care costs and how to prepare, a complete library of checklists to use to evaluate care products and service providers, a medical library to answer questions about diseases and conditions, cognitive and behavioral assessments, resources to create advance directives for health care, and much more.

"Caregivers do not have the time or energy to spend hours on the telephone or Internet searching for the help they need. We've spent years gathering these resources and developing this easy to use technology for the purpose of helping people get the information they need, when they need it," says NavGate CEO, Robert Pearson.

Lois Aronstein the AARP New York State Director said, "At the heart of the matter is how New York can ensure that its older citizens age with the dignity they deserve by having access to affordable long-term care services . . . AARP is committed to working with Governor Spitzer and the Legislature to address today's long-term care issues while helping to avoid problems tomorrow."

NavGate Technologies, a Division of CareQuest, Inc., has been a leader in the research and development of care planning tools and education programs since 1985. For more information go to www.navgate.org or email info@navgate.org. Phone 800-217-9904