



Build your brand, boost sales, add distribution channel innovation and propel your marketing into 2011... with NavGate Technologies' Innovative New Marketing System.

You probably know that traditional marketing and distribution channel initiatives are quickly becoming outdated, expensive and ineffective, thanks in part to no-call lists, soaring printing and mailing costs, strict anti-spam rules and lack of distribution innovation. This makes it difficult to expand brand awareness and maintain marketing and prospecting efforts for you and your valued distribution partners, representatives and brokers...Until NOW!

CareOptions OnLine® - COOL™
- along with its state-of-the-art **CDS™** Marketing System -
is a **brand, marketing and lead-response builder.**

This new concept is truly a compelling breakthrough in marketing and distribution channel innovation using value-based competent marketing strategies, which create a platform for:



- Continuous brand or name exposure
- Customer and prospect communication
- Lead development
- Long-term cross selling opportunities
- Harvesting and manage opt-in email addresses
- Customer loyalty
- Adding value differentiation to your products and services
- Supplementing your current marketing initiatives
- Assisting all levels of distribution

This system **is custom designed for any type** of insurance or financial products and services you offer. It's extremely powerful, highly advanced and available at a price you won't believe.

Fully co-branded or private branded system

Software is extremely simple, no special training required

Use for individual customers, prospects, groups and associations

Only a PC or laptop required for operation, we take care of the rest

Discover how this cutting-edge system can work for you with a brief, no-obligation online demonstration - anytime at your convenience.

To request an online demonstration or free informational packet [click here](#)

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