



Press Release

NavGate Technologies' COOL Care Planning System Components Selected for Humana's New Points of...

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BusinessWire - NavGate Technologies, a national leader in providing value-added, smart technologies for caregiving, wellness, healthcare and care-planning initiatives, announces its cooperation with the Humana Points of Caregiving program.

Humana Points of Caregiving is a complete caregiving program that provides guidance, support and answers.

Unique components of NavGate Technologies' award-winning CareOptions OnLine (COOL) system (www.NavGate.com) are part of the Humana Points of Caregiving Website, recently launched by Humana Inc., at www.PointsofCaregiving.com. These cost-saving components offer care provider resources, cost-of-care programs and interactive tools to those planning or providing care for a loved one due to long-term care, disability, eldercare or other care-related issues.

"We are extremely pleased to have been selected by Humana to provide customized COOL components for Humana Points of Caregiving. With the growing need to address the complex issues facing millions of caregivers today and in the future, COOL's applications were a perfect fit for Humana's initiative," stated Bob Pearson, NavGate Technologies founder and CEO.

Humana Points of Caregiving is designed to help subscribers make caregiving decisions with confidence. "Humana is proud to offer Points of Caregiving as a one-stop shop for vital caregiving information and support," said Carolyn Karibo Livingston, director of Medicare product strategy for Humana. The program includes helpful features like care management tools and resources, mentally stimulating games, product and service discounts and a library of expert articles on health, insurance, legal matters and more.

COOL components featured in Humana Points of Caregiving include:

- A care resource database with more than 1 million records to locate care facilities, doctors, home health care, Professional Care Managers and much more
- Interactive functional, cognitive and home safety assessments
- Calculators to determine cost of care and financial impact due to caregiving or loss of income
- An application to create advance directives (living wills) specific to each state

The COOL system offers comprehensive, everyday assistance for a multitude of care and wellness-related issues. COOL(TM) is the first-ever online wellness and care advisor that is accessible via the internet 24/7. It's a comprehensive suite of innovative tools and applications that assists people of all ages. "COOL's inclusion in the Humana Points of Caregiving program is another example of its versatility and applicability to many of today's wellness issues," added Pearson.

About NavGate Technologies

NavGate Technologies (www.NavGate.com) is a division of CareQuest, Inc. NavGate designs and develops analytic software, Web-based and cloud applications for wellness, healthcare, and care-planning initiatives for value-add marketing strategies, insurance companies, financial professionals, employers, associations and consumers. Headquartered in Madison, Wisconsin, NavGate, CareQuest and its principals have provided care-planning data, services and educational programs since 1985.

NavGate is the national leader in providing unique, smart- technologies for wellness, healthcare, and care-planning initiatives for added-value marketing initiatives. Our programs provide proactive planning resources, education, and solutions concerning:

- Short & Long Term Disability
- Accident
- Illness
- Long-Term Care
- Rehabilitation
- ElderCare
- Caregiving Issues

NavGate's award-winning system is CareOptions OnLine (COOL). COOL assists adults of all ages, their families and caregivers with proactive planning and real care solutions.

About Humana

Humana Inc., headquartered in Louisville, Ky., is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 10.3 million medical members and 7.2 million specialty members. Humana is a full-service benefits solutions company, offering a wide array of health and supplemental benefit plans for employer groups, government programs and individuals.

Over its 49-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's Website at Humana.com, including copies of:

- Annual reports to stockholders
- Securities and Exchange Commission filings
- Most recent investor conference presentations
- Quarterly earnings news releases
- Replays of most recent earnings release conference calls
- Calendar of events -- including upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors
- Corporate Governance information

SOURCE: NavGate Technologies

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